



SPEED POST

NOCNO171960

WEST BENGAL POLLUTION CONTROL BOARD

Paribesh Bhawan
10A, Block - LA, Sector III, Bidhannagar
Kolkata - 700 106

Memo No. 71-2N-13/2019(E)

Dated 08/02/2022

From :
Member Secretary,
West Bengal Pollution Control Board

To : M/s. Ashwagandha Merchants Pvt. Ltd. & Others.
12C, Chakraberia Road (North), Kolkata - 700 020.

Sub : Consent to Establish (NOC) from Environmental Point of View

Ref : 1) Your letter No. NIL received Dated 31.01.2022
2) EC accorded by SEIAA, WB vide EC Identification No. EC228000WB-152296, File No. EN/T-II-1/007/2019 dtd. 21.01.2022.

Dear Sirs,

In response to the application for Consent to Establish (NOC) for proposed Unit of M/s Ashwagandha Merchants Pvt. Ltd. & Others for construction of proposed Residential Project comprising of 3X(G+17) storied Towers with 191 nos. flats (3BHK-16nos.+ 2BHK-30nos) having Total Built-up Area of 30211.314 Sq.m. at Premises No. 47, Matheshwartola Road, under KMC Ward No. 66, Borough*

this is to inform you that this Board hereby grants the Consent to Establish (NOC) from the environmental point of the above subject to the following conditions and special conditions annexed.

* No. VII, Kolkata - 700 046, West Bengal.

1. The quality of sewage and trade effluent to be discharged from your factory shall satisfy the permissible limits as prescribed in IS : 2490 (Pt. I) of 1974, and/or its subsequent amendment and Environment (Protection) Rules 1986.
2. Suitable measures to treat your effluent shall be adopted by you in order to reduce the pollutional load so that the quality of the effluent satisfies the standards mentioned above.
3. You shall have to apply to this Board for its consent to operate and discharge of sewage and trade effluent according to the provisions of the water (Prevention & Control of Pollution) Act, 1974. No sewage or trade effluent shall be discharged by you without prior consent of this Board.
4. All emission from your factory shall conform to the standards as laid down by this Board.
5. No emission shall be permitted without prior approval of this Board and you shall apply to this Board for its consent to operate and atmospheric emission as per provision of the Air (Prevention & Control Pollution) act, 1981.
6. No industrial plant, furnace, flues, chimneys, control equipment, etc. shall be constructed/reconstructed/erected/re-erected without prior approval of this Board.

M. B. Ghosh
Chief Engineer

W. B. Pollution Control Board
Dept. of Environment, Govt. of W.B.

Dept. of Environment, Govt. of W.B.

NOC NO171960

7. You shall comply with
- Water (Prevention and Control of Pollution) Cess Act, 1977, if applicable.
 - Water (Prevention and Control of Pollution) Cess Act, 1978, if applicable.
 - Environment (Protection) Act, 1986
 - Environment (Protection) Rules, 1986
 - Hazardous Wastes (Management and Handling) Rules, 1989 and Amended Rules, 2000
 - Manufacture, Storage and Import of Hazardous Chemicals Rules, 1989 and Amended Rules, 2000
 - Manufacture, Use, Import and Storage and Hazardous Micro-Organisms, Genetically Engineered Organisms or Cell Rules, 1989
 - The Public Liability Insurance Act, 1991 and Amended Act, 1992
 - The Public Liability Insurance Rules, 1991 and Amended Rules 1993
 - Biomedical Wastes (Management & Handling) Rules, 1998 and Amended Rules 2000 if applicable.
 - Recycled Plastics Manufacture and Usage Rules 1999, if applicable and
 - Ozone Depleting Substances (Regulation & Control) Rules, 2000, if applicable
8. You will have to abide by any other stipulations as may be prescribed by any authority/local bodies/Government Departments etc.

SPECIAL CONDITION :

Refer to Annexure I & II.

- N.B.: 1) This Noc is valid under scope of EC Identification No. EC22# 000WB152296, File No. EN/T-II-1/007/2019 dtd. 21.01.2022.
- 2) This NOC is valid for construction of proposed Residential Project comprising of 3K(G+17) storied Towers with 191 nos. flats (3BHK-16lnos.+2BHK-30nos.) having Total Built-up Area of 30211.314 Sq.m.

Any violation of the aforesaid conditions shall entail cancellation of this Consent to Establish (NOC)

Yours faithfully,

Mukherjee 08/02/2022
Member Secretary / Chief Engineer
West Bengal Pollution Control Board
(EIM CELL)
Dated: Chief Engineer
W. B. Pollution Control Board
Dept. of Environment, Govt. of W.B.
Kolkata-700 001

Memo No. 71 -2N-13/2019(E) dtd. 08/02/2022
Copy forwarded for information to :

- Chief Inspector of Factories, Government of West Bengal, N. S. Building, Kolkata-700 001
 - Director of Industries/Director of Cottage & Small Scale Industries, Government of West Bengal, N. S. Building, Kolkata-700 001
 - Guard file, West Bengal Pollution Control Board.
 - Environmental Engineer, VIII/Alipur R.O./Howrah R.O./Hooghly R.O./B.R.O./D.R.O./Haldia R.O./S.R.O./Asansol Sub-R.O./WBPC Board
- | | | | |
|--|--|--|--|
| Himalaya Bhawan
Delhi Road, Dankuni
Dist. Hooghly | Vill, Panpur
Kalyani Expressway
P.O. Narayanpur
Dist. 24 Pgs. (N) | Sahid Khudiram Sarani
City Centre, Durgapur-16
Dist. Burdwan | 10, Camac Street
2nd Floor
Kolkata-700 017 |
| Paribesh Bhawan
10A, LA-Block, Sector-III
Salt Lake City,
Kolkata - 700 098 | Block-05 at 40
Flats Complex
Adjacent to Priyambada
Housing Estate
P.O. : Khanjanchak,
P.S. Durgachak
Haldia-721602
Dist. : Purba Medinipur | Paribahan Nagar
Matigara, Siliguri
Dist.-Darjeeling | |
| Saty Choudhury
Indoor Stadium
Balurchar Bandh Road
Maida-732101 | Asansol Sub-Regional Office
ADDA Commercial Market (2nd Floor)
Opposite Asansol Fire Station
G.T. Road, Asansol-713 301 | | |

Mukherjee 08/02/2022
Member Secretary / Chief Engineer
West Bengal Pollution Control Board
(EIM CELL)
Chief Engineer
W. B. Pollution Control Board
Dept. of Environment, Govt. of W.B.

Annexure I to NOC Sl. No. NO171960

Special Conditions issued to M/s. Ashwagandha Merchants Pvt. Ltd. & Others for the proposed Residential Project at Premises No. 47, Matheswartola Road, under KMC Ward No. 66, Borough No. VII, Kolkata – 700 046, West Bengal.

A. Emission:-

- a) DG Sets : 2 X 1000 KVA
- b) Stack – DG sets to be provided with stacks of height 6.3m (proposed) above the roof of the DG room. D.G. sets to be provided with inbuilt acoustic enclosures and residential silencer. Stacks to have sampling ports, permanent platform and ladder as per the Emission Regulation Part – III of CPCB.

B. Effluent:-

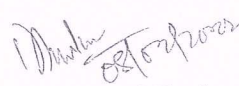
Wastewater generated from the entire project shall be treated in STP of adequate capacity. Treated wastewater shall be partly reused and partly discharged. Discharge of treated sewage shall conform to E(P) Rules. Sewage Treatment Plants should be monitored on a regular basis and records should be maintained properly.

C. Solid Waste :-

- a. Construction & Demolition Waste – To be collected and disposed of as per the provisions of the Construction & Demolition Waste Management Rules, 2016.
- b. Municipal Solid Waste –
 - i) Biodegradable Fraction – to be treated and disposed of through onsite compost plant (equipped with Mechanical Organic Composter) regularly as per the provisions of the Solid Waste Management Rules, 2016.
 - ii) Non-Biodegradable Fraction – To be disposed of through the local body.

D. General:-

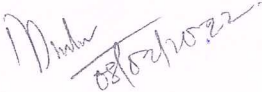
1. The Project Proponent shall have to obtain prior concurrence from the concerned authority for ensuring supply of water, partial discharge of treated sewage and disposal of solid wastes.
2. D.G. Set noise level should not exceed the permissible limit. The Project Proponent should ensure that the ambient noise level is maintained within permissible limits during the construction phase.
3. The proponent should strictly comply with the standards / guidelines for control of noise from stationery Diesel generator sets. These standards and guidelines are prescribed under the notifications of Ministry of Environment & Forest, Govt. of India, G.S.R. 371(E) [17.05.2002], G.S.R. 489(E) [09.07.2002] and subsequent amendments.
4. The following activities are restricted during the night time (10 pm to 6 am), if there is any significant human settlement in the vicinity.
 - a) Piling work.
 - b) Operation of Ready Mix Plant, if installed and vibrator.
 - c) Loading and unloading of construction materials.
5. Adequate measures are to be taken to reduce vibration during piling work.
6. Water sprinkling arrangement should be ensured at every loading and unloading point to prevent spreading of dust. Rubbish, debris, broken materials and others must be kept properly within project area at suitable place with proper water sprinkling to prevent fugitive dust spreading.
7. Provision of drinking water, wastewater disposal and solid waste management should be ensured for labour camps. Proper sanitation facilities should be provided for construction workers to ensure environmental sanitation. Health and safety of the workers should be ensured during construction.
8. The project proponent should take necessary care not to cause any inconvenience to the residents of surrounding neighborhood. Regular supervision should be in place all through the construction phase so as to avoid disturbance to the surroundings.
9. The Project Proponent will ensure that no accumulation of any kind of water occurs within the project area to prevent breeding of various disease spreading vectors.
10. Necessary dust barrier should be provided during construction phase. Before taking up the construction work it is preferable to enclose the area with some enclosure.


Chief Engineer
W. B. Pollution Control Board
Dept. of Environment, Govt. of W.B.

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11. Appropriate arrangement is to be done for rainwater harvesting within the site. The proponent must practice rainwater harvesting on regular basis.
12. Ground water should not be abstracted without obtaining prior permission of the Local body as well as the Competent Authority as per the West Bengal Ground Water Resources (Management, Control and Regulation) Act, 2005.
13. Provision of screen wall should be made surrounding the batching plant, if installed for control of fugitive emission from such operation.
14. Fly Ash is to be used for construction as per Notification No. S.O. 763(E) dated 14.09.1999 amended vide Notification No. S.O. 979(E) dated 27.8.2003 and S.O. 2804(E) dated 03.11.2009 of the Ministry of Environment & Forests, Govt. of India.
15. The proponent should strictly abide by The West Bengal Trees (Protection and Conservation in Non-Forest Areas) Rules, 2007. No trees can be felled without prior permission from the Tree Cutting Authority constituted as per the West Bengal Trees (Protection and Conservation in Non-Forest Areas) Act, 2006 and subsequent rules. Adequate green belt is to be developed within the project site. Water intensive and/or invasive species should not be used for landscaping.
16. Proper steps are to be taken so that the flora and fauna are not affected during the construction phase.
17. Adequate firefighting storage should be provided as per Rules.
18. Adequate parking space should be provided within the project site as per Rules.
19. Road design should be done with due consideration for environment and safety of users. The entry and exit points should be designed properly without disturbing the existing traffic.
20. Use of energy efficient construction materials should be ensured. Water efficient devices / fixtures should be installed. Energy efficient systems should be installed.
21. Adequate provision shall be made for storage of solid waste and adequate means of access shall be provided. Vats / bins should be provided inside the project area from where the wastes are to be disposed of by arrangement with the local body.
22. The proponent shall undertake awareness programs for the residents to promote water and energy conservation and to ensure environmental protection.
23. No expansion of the project should be undertaken without prior permission of the State Board.
24. The unit should not start operation without obtaining 'Consent to Operate' from this Board.
25. The proponent should maintain a display board at the site, providing detailed information on the salient features of the proposed project.
26. The proponent should abide by the Direction issued by the Department of Environment, Government of West Bengal, vide No. EN/3170/T-IV-7/001/2009 dated 10.12.2009 (Annexure II).
27. The proponent should strictly abide by the conditions stipulated in the Environmental Clearance accorded by the State Environment Impact Assessment Authority (SEIAA), West Bengal, vide EC Identification No. EC22B000WB152296, File No. - EN/T-II-1/007/2019 dated 21.01.2022.
28. This NOC is valid upto 31/01/2029 for construction of proposed Residential Project comprising of 3 X (G+17) storied Towers with 191 nos. flats (3 BHK – 161 nos. + 2 BHK – 30 nos.) having Total Built-Up Area of 30211.314 Sq. m.


08/02/2022

Chief Engineer (EIM Cell)

West Bengal Pollution Control Board

Chief Engineer
W. B. Pollution Control Board
Dept. of Environment, Govt. of W.B.